

# TECH IN THE BEDROOM, AN (UN)WELCOME GUEST?

## Exclusive webinar

Gain access to first hand results of our co-creation workshops



Hosted by



Expert



**Ad van Berlo**  
Manager R&D,  
SmartHomes

Our bedroom is a place for rest and absolute privacy. Sleep tech is a huge trend aiming to help us rest and sleep even better. But tech in the bedroom is also controversial because of security and privacy concerns.

In early June 2019 SmartHomes holds a co-creation workshop on sleep tech.

This webinar provides first hand insights and results from this workshop. Join us for a discussion on

- **consumer needs and concerns** around new technological developments in sleep tech.
- how dialogue can foster **mutual understanding** between citizens and tech experts.
- **do's and don'ts** for responsibly handling user concerns in sensitive areas.

Facilitator



**Sarah-Kristina Wist**  
Research Associate,  
Dialogik

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