

ATW

WHEN I AM 84 [IN 2039]



IF YOU DON'T MIND IT DON'T MATTER



When I am **64** only

- INFORM ✓
- INSPIRE ✓
- IMAGINATE ✓
- INTERACT ✓
- INNOVATE ✓



Workshops

AT WORKS BETTER WITH PREDICTIVE ANALYTICS & ARTIFICIAL INTELLIGENCE IN CARE.

NICKY HEKSTER
KEY OPINION LEADER AI

AI in ELDERLY CARE

- monitoring at home
- smart device
- fall detection
- virtual companion
- anti aging RESEARCH

PERFORMING = TREATMENT data pathways

AI in HEALTH care

READING TIP PAPERS

MDR self learning with annual check

FAKE DATA Hackers alert

W ML likes AI for Prio

- energy 1
- logistics 2
- elderly 45

COGNITIVE learned options

PRESCRIPTIVE what needs to happen?

ITS PART OF OUR DAILY LIFE

AI in ELDERLY CARE

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PERFORMING = TREATMENT data pathways

NEXT STEPS DATA

PARTNERING HIRE A SPECIALIST

AGETECH accelerator

TOGETHER we can CHANGE the WORLD in a better PLACE TO GROW OLD!!

LORRAINE MORLEY UK

HUMAN CENTERED HEALTH CARE

INCLUDE SOCIAL INNOVATION

THANKS to PARTNERS

WE don't USE INNOVATION enough!

HITTING THE WALL

JOEP DE GROOT

HEALTH CARE COSTS SHORTAGE PROFESSIONALS

DECREASE 50% WORKLOAD

SCALE!!

PILOT PROTOTYPE

aim for the stars

create change programs >> 5YRS

COURAGE

LET 1000 FLOWERS BLOSSOM APPROACH

TOGETHER ARE YOU REALLY THERE FOR US TO HELP?

We are here to SUPPORT you!

ERNST VAN KOESVELD

URGENCY

mismatches NEED BASED

1:7 PROF

FINANCIAL sustainability

MODERN TECH

TRANSFORMATIONAL CHALLENGE

WHAT ABOUT SHORTAGE OF PROFESSIONALS

WHAT ABOUT BOUNDING RULES?

THE DOCTOR KNOWS shared decision making

FOCUS ON VOLUMES focus on outcomes

FRAGMENTATION Integrated

partnership

combine technology

attract HC jobs

contracts mind

ATW IN NEW EUROPEAN CONCEPTS FOR SENIOR HOUSING

MARTIN CLARK

HOW TO IMPROVE ELDERLY HOUSING

INGEBORG ROKS

THIS IS ONLY 20 YEARS AHEAD of us

OPEN SPACE DESIGN & USER FRIENDLY SMART HOME SYSTEMS

EARLY DETECTION DEMENTIA

WATCH SMART SENSORS

RESIDENCES 8 people

UP SCALE successful pilots

NOT BUILDING ENOUGH AGE-FRIENDLY HOMES

PROFIT? integrate and too slow

SMART

STAFF PRODUCTIVITY INCREASED

door opens automatically

GIVING BACK VITALITY, a meaningful life ... AND ... DIMINISHED FRUSTRATION